



ART AND DESIGN FILM DEPT

**High School of Art & Design
FILM DEPARTMENT
Audition and Portfolio RUBRIC**

Overall Breakdown

Component	Point Value	Percent Value
Writing Sample	20	20%
Storyboard	50	50%
Student Intro Video	30	30%
TOTAL	100	100%

Writing Sample

Points	20 points	15 points	10 points	0 points
20 points	<ul style="list-style-type: none"> • Writing Sample: The writing sample is very clear, very easy to follow, and demonstrates a very strong sense of structure and creativity. The content is very interesting and engaging and contains very imaginative language and detailed description. The writing sample also demonstrates very strong command of language and grammar with few or non-existent spelling mistakes, is written in complete sentences, and in paragraph form. 	<ul style="list-style-type: none"> • Writing Sample: The writing sample is somewhat clear, easy to follow, and demonstrates some sense of structure and creativity. The content is somewhat interesting and engaging and contains some imaginative language and detailed description. The writing sample demonstrates some command of language and grammar but has some spelling mistakes, and is frequently not written in complete sentences, or in paragraph form. 	<ul style="list-style-type: none"> • Writing Sample: The writing sample is not clear, or easy to follow, and demonstrates little structure or creativity. The content is not very interesting or engaging and contains little imaginative language or description. The writing sample demonstrates poor command of language and grammar and has many spelling mistakes, and is not written in complete sentences, or in paragraph form. 	No writing sample submitted.

Storyboard

Points	50 points	40 points	30 points	20 points	10 points
50 points	<ul style="list-style-type: none"> • Storyboard: very clear and easy to follow, demonstrates excellent cinematic thinking, 	<ul style="list-style-type: none"> • Storyboard: clear and easy to follow, demonstrates cinematic thinking, 	<ul style="list-style-type: none"> • Storyboard: somewhat clear and easy to follow, demonstrates some 	<ul style="list-style-type: none"> • Storyboard: not very clear and not very easy to follow, rarely demonstrates 	<ul style="list-style-type: none"> • Storyboard: is unclear and difficult to follow, not demonstrating



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	large amount of shot variety with very purposeful shots, shots flow very well from one to the next in a logical manner demonstrating a very strong awareness of how to tell a story visually, with very strong shot-to-shot continuity.	shot variety with purposeful shots, shots flow from one to the next in a logical manner demonstrating an awareness of how to tell a story visually, with shot-to-shot continuity.	cinematic thinking, some shot variety with some purposeful shots, shots flow somewhat well from one to the next in a somewhat logical manner demonstrating some awareness of how to tell a story visually, with some shot-to-shot continuity.	cinematic thinking, little shot variety with few purposeful shots, shots rarely flow from one to the next in a logical manner, demonstrating little awareness of how to tell a story visually, with not very strong shot-to-shot continuity.	cinematic thinking, with no shot variety or any purposeful shots, shots do not flow from one to the next in a logical manner, demonstrating no awareness of how to tell a story visually, with very poor shot-to-shot continuity.
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Student Introduction Video

Points	30 points	20 points	10 points	5 points
Student Introduction Video/ Interview 30 points	The student introduction video strongly demonstrates that he/she is very much thinking like a filmmaker, both in terms of imagination as well as in terms of craft, by their excellent ability to describe and analyze the work submitted in the portfolio in a manner that demonstrates a very strong awareness and intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content..	The student introduction video somewhat demonstrates that he/she is thinking like a filmmaker, both in terms of imagination as well as in terms of craft, by their ability to somewhat describe and analyze the work submitted in the portfolio in a manner that demonstrates an awareness and intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content.	The student introduction video rarely demonstrates that he/she is thinking like a filmmaker, in terms of imagination or craft, by their inconsistent ability to describe and analyze the work submitted in the portfolio in a manner that demonstrates an awareness and intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content.	The student introduction video does not demonstrate that he/she is thinking like a filmmaker, neither in terms of imagination or craft, because of their inability to describe and analyze the work submitted in the portfolio in a manner that demonstrates an awareness or intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content.