



ART AND DESIGN FILM DEPT

**High School of Art & Design  
FILM DEPARTMENT  
Audition and Portfolio RUBRIC**

**Overall Breakdown**

<b>Component</b>	<b>Point Value</b>	<b>Percent Value</b>
<b>Portfolio</b>	30	30%
<b>Audition</b>	50	50%
<b>Student Intro Video / Interview</b>	20	20%
<b>TOTAL</b>	100	100%

## Portfolio Rubric

Points	30 points	20 points	10 points	0 points
<b>Portfolio 30 points</b>	<p>The portfolio demonstrates very strong cinematic qualities. This can be demonstrated through films, storyboarding, and/or writing. The student's work demonstrates that he/she is thinking like a filmmaker, imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: very clear and easy to follow.</li> <li>• Storyboard: demonstrates excellent cinematic thinking</li> <li>• Storyboard: Large amount of shot variety with very purposeful shots</li> <li>• Storyboard: Shots flow very well from one to the next in a logical manner demonstrating a very strong awareness of how to tell a story visually, with very strong shot-to-shot continuity.</li> <li>• Writing Sample: The writing sample is very clear, very easy to follow, and demonstrates a very strong sense of structure and creativity. The content is very interesting and engaging and contains very imaginative language and detailed description. The writing sample also demonstrates very strong command of language and grammar with few or non-existent spelling mistakes, is written in complete sentences, and in paragraph form.</li> </ul>	<p>The portfolio demonstrates some cinematic qualities. This can be demonstrated through films, storyboarding, and/or writing. The student's work somewhat demonstrates that he/she is thinking like a filmmaker, imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: somewhat clear and easy to follow.</li> <li>• Storyboard: demonstrates some cinematic thinking</li> <li>• Storyboard: Some shot variety with somewhat purposeful shots</li> <li>• Storyboard: Shots flow somewhat well from one to the next in a somewhat logical manner demonstrating some awareness of how to tell a story visually, with some shot-to-shot continuity.</li> <li>• Writing Sample: The writing sample is somewhat clear, easy to follow, and demonstrates some sense of structure and creativity. The content is somewhat interesting and engaging and contains some imaginative language and detailed description. The writing sample demonstrates some command of language and grammar but has some spelling mistakes, and is frequently not written in complete sentences, or in paragraph form.</li> </ul>	<p>The portfolio demonstrates few cinematic qualities through films, storyboarding, and/or writing. The student's work does not demonstrate that he/she is thinking like a filmmaker, imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: not very clear or easy to follow.</li> <li>• Storyboard: does not demonstrate cinematic thinking</li> <li>• Storyboard: Little shot variety with few purposeful shots</li> <li>• Storyboard: Shots do not flow well from one to the next and do not demonstrate an awareness of how to tell a story visually, with little shot-to-shot continuity.</li> <li>• Writing Sample: The writing sample is not clear, or easy to follow, and demonstrates little structure or creativity. The content is not very interesting or engaging and contains little imaginative language or description. The writing sample demonstrates poor command of language and grammar and has many spelling mistakes, and is not written in complete sentences, or in paragraph form.</li> </ul>	No portfolio submitted.

## Audition Rubric

Points	50 points	40 points	30 points	20 points	10 points
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<b>Audition 50 points</b>	<p>The audition demonstrates that he/she is very much thinking like a filmmaker, imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: very clear and easy to follow, demonstrates excellent cinematic thinking, large amount of shot variety with very purposeful shots, shots flow very well from one to the next in a logical manner demonstrating a very strong awareness of how to tell a story visually, with very strong shot-to-shot continuity.</li> <li>• Writing: The writing is very clear, very easy to follow, and demonstrates a very strong sense of structure and creativity, and a very strong analytical awareness. The content is very interesting, imaginative, and engaging and contains very imaginative language and detailed description. The writing also demonstrates very strong command of language and grammar with few or non-existent spelling mistakes, is written in complete sentences, and in paragraph form.</li> </ul>	<p>The audition demonstrates that he/she is thinking like a filmmaker, imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: clear and easy to follow, demonstrates cinematic thinking, shot variety with purposeful shots, shots flow from one to the next in a logical manner demonstrating an awareness of how to tell a story visually, with shot-to-shot continuity.</li> <li>• Writing: The writing is clear, easy to follow, and demonstrates a sense of structure and creativity, and an analytical awareness. The content is interesting, imaginative, and engaging, and contains imaginative language and description. The writing also demonstrates command of language and grammar with few spelling mistakes, is mostly written in complete sentences, and in paragraph form.</li> </ul>	<p>The audition demonstrates that he/she is thinking somewhat like a filmmaker, somewhat imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: somewhat clear and easy to follow, demonstrates some cinematic thinking, some shot variety with some purposeful shots, shots flow somewhat well from one to the next in a somewhat logical manner demonstrating some awareness of how to tell a story visually, with some shot-to-shot continuity.</li> <li>• Writing: The writing is somewhat clear, somewhat easy to follow, and demonstrates some sense of structure and some creativity, and some analytical awareness. The content is somewhat interesting, imaginative, and engaging, and contains some imaginative language and detailed description. The writing also demonstrates some command of language and grammar with some spelling mistakes, is somewhat written in complete sentences, and in paragraph form.</li> </ul>	<p>The audition demonstrates that he/she is rarely thinking like a filmmaker, not very imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: not very clear and not very easy to follow, rarely demonstrates cinematic thinking, little shot variety with few purposeful shots, shots rarely flow from one to the next in a logical manner, demonstrating little awareness of how to tell a story visually, with not very strong shot-to-shot continuity.</li> <li>• Writing: The writing is not very clear, not very easy to follow, and demonstrates little sense of structure or creativity, and little analytical awareness. The content is not very interesting, imaginative, or engaging and contains little imaginative language or detailed description. The writing also demonstrates poor command of language and grammar with numerous spelling mistakes, is not often written in complete sentences, or in paragraph form.</li> </ul>	<p>The audition demonstrates that he/she is not thinking like a filmmaker, not imaginatively, in terms of an image driven, time-based medium.</p> <ul style="list-style-type: none"> <li>• Storyboard: is unclear and difficult to follow, not demonstrating cinematic thinking, with no shot variety or any purposeful shots, shots do not flow from one to the next in a logical manner, demonstrating no awareness of how to tell a story visually, with very poor shot-to-shot continuity.</li> <li>• Writing: The writing is unclear, not easy to follow, and demonstrates no sense of structure, creativity, or analytical awareness. The content is not interesting, imaginative, or engaging and contains no imaginative language or detailed description. The writing also demonstrates very poor command of language and grammar with countless spelling mistakes, and is not written in complete sentences, or in paragraph form.</li> </ul>
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### Student Introduction Video/Interview Rubric

Points	20 points	15 points	10 points	5 points
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<p><b>Student Introduction Video/ Interview</b> 20 points</p>	<p>The student introduction video and potential interview strongly demonstrate that he/she is very much thinking like a filmmaker, both in terms of imagination as well as in terms of craft, by their excellent ability to describe and analyze the work submitted in the portfolio in a manner that demonstrates a very strong awareness and intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content, to answers to specific questions posed by the interviewer in a potential follow-up interview.</p>	<p>The student introduction video and potential interview somewhat demonstrate that he/she is thinking like a filmmaker, both in terms of imagination as well as in terms of craft, by their ability to somewhat describe and analyze the work submitted in the portfolio in a manner that demonstrates an awareness and intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content, to answers to specific questions posed by the interviewer in a potential follow-up interview.</p>	<p>The student introduction video and potential interview rarely demonstrates that he/she is thinking like a filmmaker, in terms of imagination or craft, by their inconsistent ability to describe and analyze the work submitted in the portfolio in a manner that demonstrates an awareness and intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content, to answers to specific questions posed by the interviewer in a potential follow-up interview.</p>	<p>The student introduction video and potential interview does not demonstrate that he/she is thinking like a filmmaker, neither in terms of imagination or craft, because of their inability to describe and analyze the work submitted in the portfolio in a manner that demonstrates an awareness or intention behind the creative choices being made in their work. This applies to everything from shot choices, story telling, and writing content, to answers to specific questions posed by the interviewer in a potential follow-up interview.</p>
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